

RESPONSE UNDER 37 C.F.R.
§1.116 EXPEDITED PROCEDURE
EXAMINING GROUP 3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Dimitri Kanevsky, et al.

Docket: YOR919990321US1(12837)

Serial No.: 09/422,195

Examiner: Donald Champagne

Filed: October 21, 1999

Group Art Unit: 3622

For: SYSTEM AND METHOD FOR GROUP
ADVERTISEMENT OPTIMIZATION

Dated: June 9, 2003

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE UNDER 37 C.F.R §1.116


Sir:

Responsive to the Office Action dated April 9, 2003, Applicants
respectfully request the Examiner to reconsider the application in view of the following
remarks.

CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that this paper is being facsimile transmitted to the Patent
and Trademark Office on the date shown below.

Dated: June 9, 2003


Steven Fischman

400 Garden City Plaza
Garden City, New York 11530
(516) 742-4343 - Telephone
(516) 742-4366 - Facsimile
e-mail: intrprop@ssmp.com

**SCULLY, SCOTT, MURPHY
& PRESSER**

Fax

To:	Examiner Don Champagne	From:	Steven Fischman
Fax:	(703) 872-9327	Pages:	20(including fax cover sheet)
Phone:		Date:	June 9, 2003
Re:	U.S. Patent Appln. No. 09/442,195 Group Art Unit: 3622 Our Docket: 12837	CC:	

09/422195

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle

• **Comments:**

Attached hereto:

1. Certificate of Transmission by Facsimile
2. Amendment Transmittal Letter (in duplicate)
3. Response Under 37 C.F.R. §1.116

Official


FAX RECEIVED

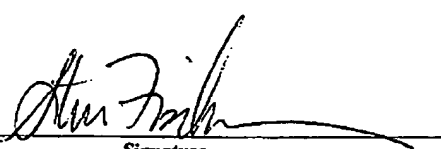
JUN 10 2003


GROUP 3600

CONFIDENTIALITY: The documents accompanying this facsimile transmission may contain information which is either confidential or legally privileged and is intended only for the authorized use of the individual or entity named above without right or publication or republication, dissemination or disclosure except as expressly set forth or established by course of dealing. All rights are reserved. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or use of the contents of this facsimile is prohibited. If you received this transmission in error, please notify us immediately by telephone to arrange for return of the documents.

If you have any problems concerning this facsimile, please call (516) 742-4343 and ask for Grace Colucci at ext. 590.

Serial No. 09/422,195		Filing Date October 21, 1999	Examiner Donald Champagne	Docket No. YOR919990321US1(12837) Group Art Unit 3622
Invention: SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION				
I hereby certify that this RESPONSE UNDER 37 C.F.R §1.116 (Identify type of correspondence)				
is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. 703-872-9327)				
on June 9, 2003 (Date)				
Steven Fischman (Typed or Printed Name of Person Signing Certificate)				
 (Signature)				
Note: Each paper must have its own certificate of mailing.				

AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. YOR919990321US1(12837)	
Applicant(s): Dimitri Kanevsky, et al.					
Serial No. 09/422,195	Filing Date October 21, 1999	Examiner Donald Champagne		Group Art Unit 3622	
Invention: SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION					
<u>TO THE COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	38 -	41 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0 x	\$84.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
 <input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0510/IBM <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.					
 Signature			Dated: June 9, 2003		
Steven Fischman Registration No. 34,594 Correspondence Address Customer No. 23389					
<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: auto;"><input checked="" type="checkbox"/> I certify that this document and fee is being deposited on _____ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence</div>					
CC:					

AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. YOR919990321US1(12837)	
Applicant(s): Dimitri Kanevsky, et al.					
Serial No. 09/422,195	Filing Date October 21, 1999	Examiner Donald Champagne	Group Art Unit 3622		
Invention: SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION					
<u>TO THE COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	38 -	41 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0 x	\$84.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<div style="margin-top: 20px;"><input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0510/IBM <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.</div> <div style="margin-top: 20px;"> _____ Signature</div> <div style="margin-top: 10px;">Dated: June 9, 2003</div> <div style="margin-top: 10px;">Steven Fischman Registration No. 34,594</div> <div style="margin-top: 10px;">Correspondence Address Customer No. 23389</div> <div style="margin-top: 20px;">CC:</div>					
<div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 80%;"><p>I certify that this document and fee is being deposited on _____ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.</p><p style="text-align: center;">_____ Signature of Person Mailing Correspondence</p><p style="text-align: center;">_____ Typed or Printed Name of Person Mailing Correspondence</p></div>					